



**Moodle**





## Promote communities of knowledge and practice

## ¿Why Dominio Estudio?

Since 2003, Dominio Estudio is the most agile and innovative eLearning and application development company in Latin America and your strategic partner in Colombia and the region.

We have extensive experience in different areas such as higher education, entertainment, languages, government, mandatory, health, financial services, professional services, and oil & gas.

We have worked in Colombia, Mexico, Ecuador, El Salvador, Costa Rica, Peru, Brazil, and Germany.

We had been recognized by Facebook, the Organization of American States -OAS-, the Bogota Chamber of Commerce, and the Ministry of Culture.



### High customization

We strengthen your business model through the design and development of communication and education strategies, e-learning and app development tailored to your needs.



### Innovative methodologies

We are a flexible and creative company that uses diverse narrative strategies, languages and media; applies a great aesthetic sensibility; and the use of the latest technologies, which ensure the development of the best digital product.



### Successful solutions

Our solutions are always focused on the end user of the digital product, we seek through simplicity to achieve the objectives proposed in your project.



### High Impact

We develop our products and services using agile, scalable and effective methodologies, seeking to satisfy the needs of millions of people.

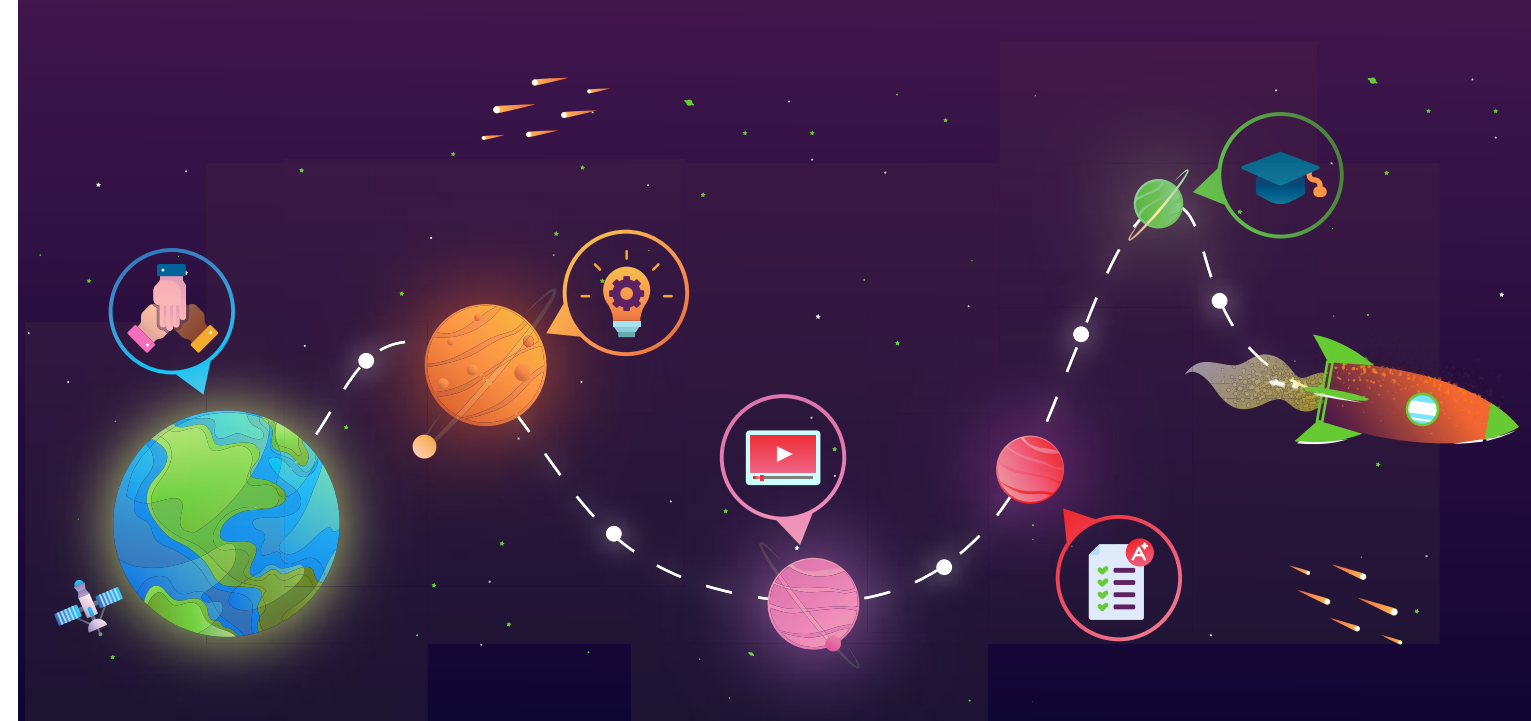


## Our team

We are a multidisciplinary team composed of subject matter experts, pedagogues and instructional designers, illustrators, animators, visual artists, interface designers, and front-end and back-end developers.

We use diverse narrative strategies, languages, and media; we apply a great aesthetic and design sensibility; we use state-of-the-art information and communication technologies to stamp our creations with Dominio Estudio's unique stamp.

## Your ally in Latin America and the Caribbean



## Your strategic partner

Dominio Estudio is **your strategic partner** to **accelerate** the development of educational content management solutions. Through agile, scalable, and cost-effective methodologies that meet the needs of millions of people.

To achieve this, Dominio Estudio is an expert in the implementation of **Moodle-based solutions**. We have a team of pedagogues, graphic interface designers, and senior developers specialized in implementing and developing **world-class, customized, and robust projects**, according to the needs of our clients.

We have technological allies that guarantee the optimal deployment and operation of educational content, through optimized architectures with high computing capacity, world-class infrastructure, and advanced application support services.



## ¿Why Moodle?

- It is the most widely used open-source eLearning platform in the world and does not generate license fees.
- Designed to support both teaching and learning under the pedagogical model of social constructivist. This model is characterized, in the first instance, by the interaction of the participant with diverse pedagogical resources, since from them and his previous knowledge, he constructs the new knowledge. In the second instance, the participant learns from reinterpreting with his own words and creating new pedagogical resources that represents his version of what he is learning; finally, the participant learns from the interaction and collaboration with other participants.
- Easy to use, the user interface is customizable and with a few clicks can be configured according to project requirements.
- It is always up to date; the source code is constantly being updated by the worldwide community of developers.
- It is a platform that promotes flexible learning, it allows to configure:
  - Learning pathways
  - Courses that cater to different learning styles,
  - Collaborative activities such as workshops, forums, wikis, chats and blogs.

- It is a platform that promotes multimodal learning, allows you to publish:

- Interactive multimedia presentations,
- Webinars,
- Case studies,
- Podcast,
- Infographics,
- Interactive videos,
- Interactive assessments,
- Interactive activities,
- Reinforcement activities,
- Documents and much more.

- Scalable to any size, from a few users to thousands and millions of users.

- Robust, secure and private.

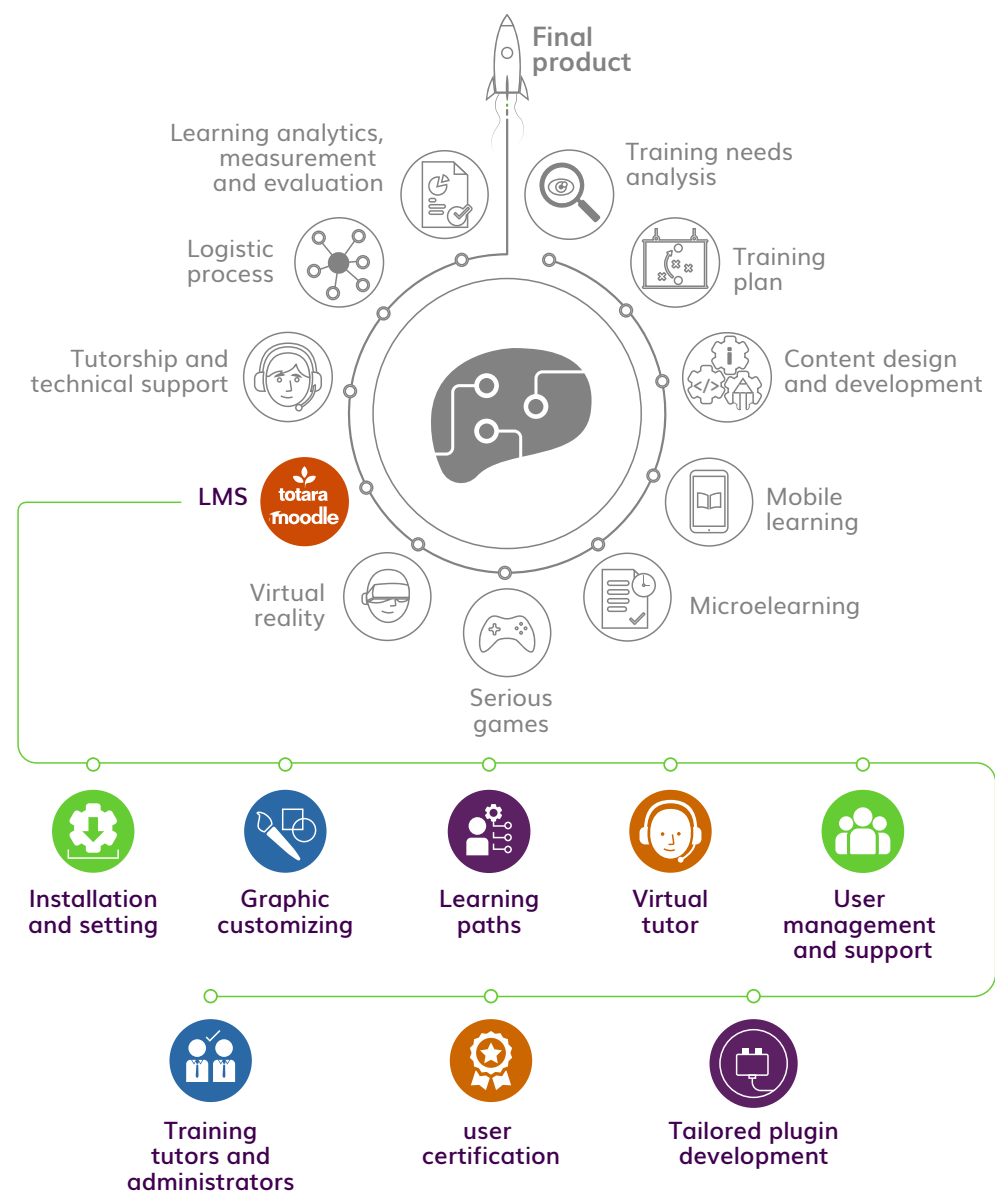
- Available anytime, anywhere, from any device.

- Extensive documentation and support from a global developer community.

Dominio Estudio has extensive experience with the LMS Moodle, for more than 15 years Dominio Estudio has been implementing this platform with different clients.



# Our Moodle services



## Installation and configuration:

We install the latest version of the Moodle LMS and perform the configuration processes required by the project, both for desktop and mobile screens, for example:

- Moodle LMS's configuration environment according to the client's requirements.
- Creation and configuration of categories and courses in the Moodle LMS.
- Creation of cohorts and groups
- Testing of creation, configuration, and deployment of 1 virtual course.
- Random testing of correct access to courses
- Tests of course content visualization
- Tests of course data storage
- Tests of the use of platform resources



## Customization:

Design of the graphic interface based on user experience, as well as accessibility and usability requirements. Design and development of responsive templates adaptable to different screen sizes.



## Our Moodle services



### Learning pathways:

Design and configuration of learning rubrics that allow the creation of personalized learning pathways in the Moodle LMS according to four aspects:

- Strengthening of competencies and skills to be developed.
- Relevance of resources and tools for a personalized learning path.
- Participant's self-perception of their performance and improvement.
- Learning styles.



### Virtual tutor:

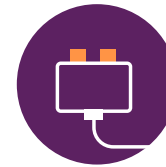
From a knowledge base, automated virtual tutor configuration.



### User support and administration:

We offer Service Level Agreements that allow end users, tutors and administrators of the Moodle LMS to obtain constant and effective support.

- Development of customized registration forms on the platform
- Uploading and mass enrollment of users
- Platform access video tutorials
- Automated e-mails
- Reminders of didactic activities
- Ticket system



### Development of plugins and customized functionalities:

Constant evaluation of Moodle LMS plugins that allow us to provide solutions to the functional requirements of the platform; improvement and development of new plugins and/or functionalities.



### User certification:

Badge configuration, user ranking, automatic certification generation according to the didactic design of the virtual course or learning path. Development and adaptation of Digital Credential Management systems according to technologies available in the market such as the W3C model.



### Training for tutors and administrators:

Virtual training courses for both tutors and administrators. With emphasis on the pedagogical adaptation of educational content, as well as the use of gamified resources and didactic activities.



Moodle projects



Course Corporate Integrity for MSMEs - UNDP Mexico

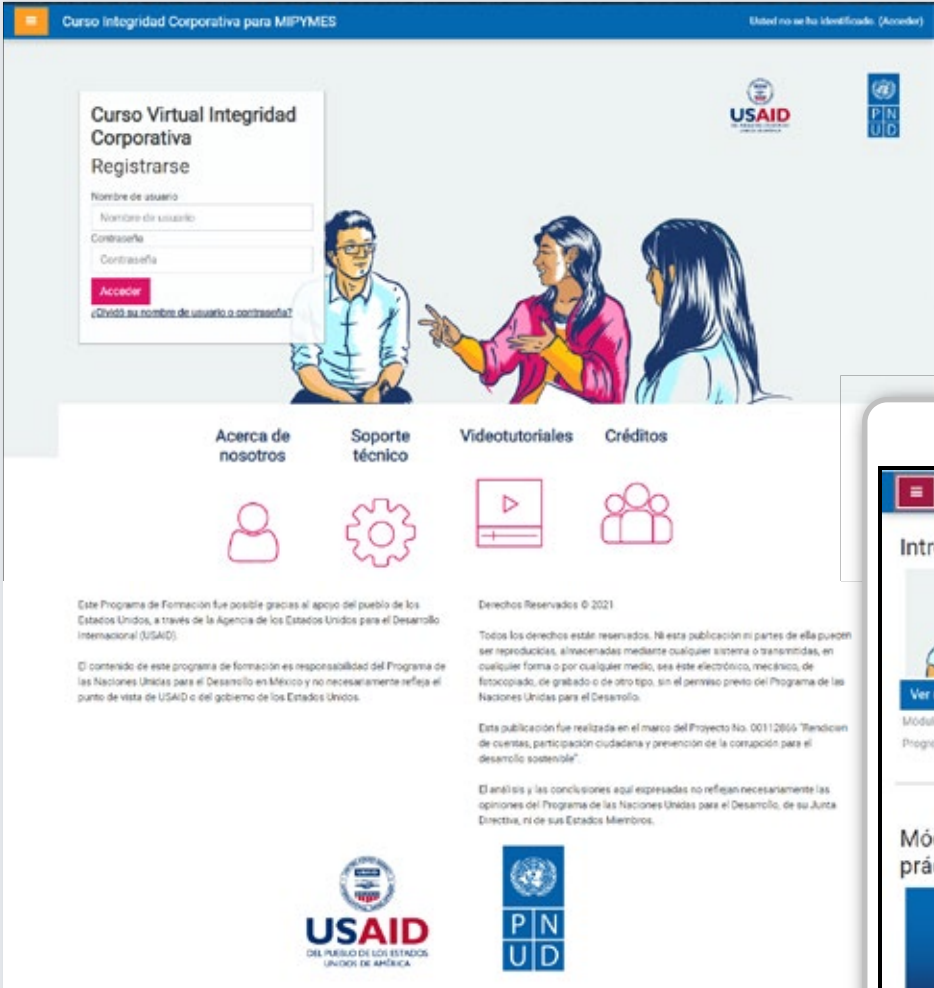
The Corporate Integrity Course for MSMEs is a self-managed training program in the Moodle platform that aims to help MSMEs to have support resources to respond to the requirements of **Article 25 of the General Law of Administrative Responsibilities**. As well as to generate a behavioral change in the face of possible acts of corruption and strengthen their corporate practices towards an ethical and integrity culture that facilitates the fight against corruption.



E-learning



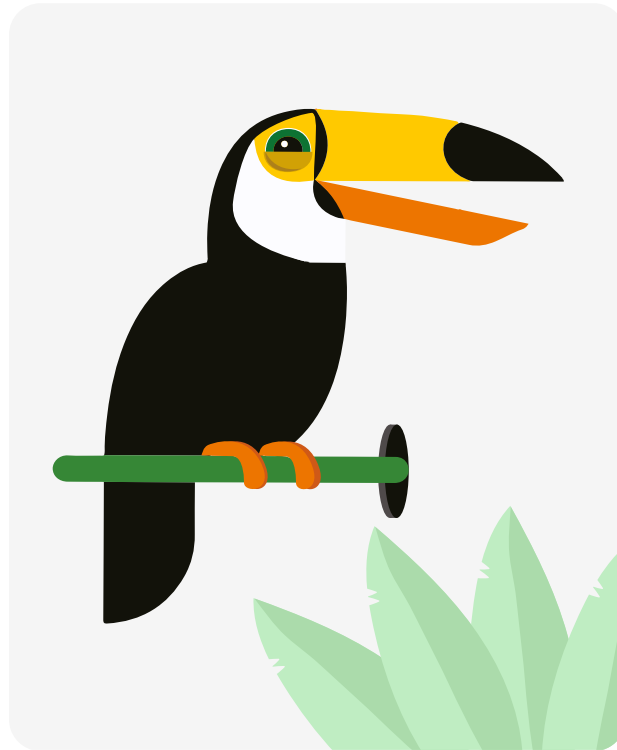
Government



Link:  
<https://integridad.anticorruccionmx.org/>



## Moodle projects



### IBRACO

2019-2020 IBRACO - Instituto de Cultura Brasil Colômbia.

Virtualization of three books for Portuguese courses (A1.1, A1 and A2) for autonomous learning through Moodle in web version and APP. Providers of the Moodle platform and hosting. Development of modules for the publication and evaluation of interactive activities. Technical support for users and project coordinators.



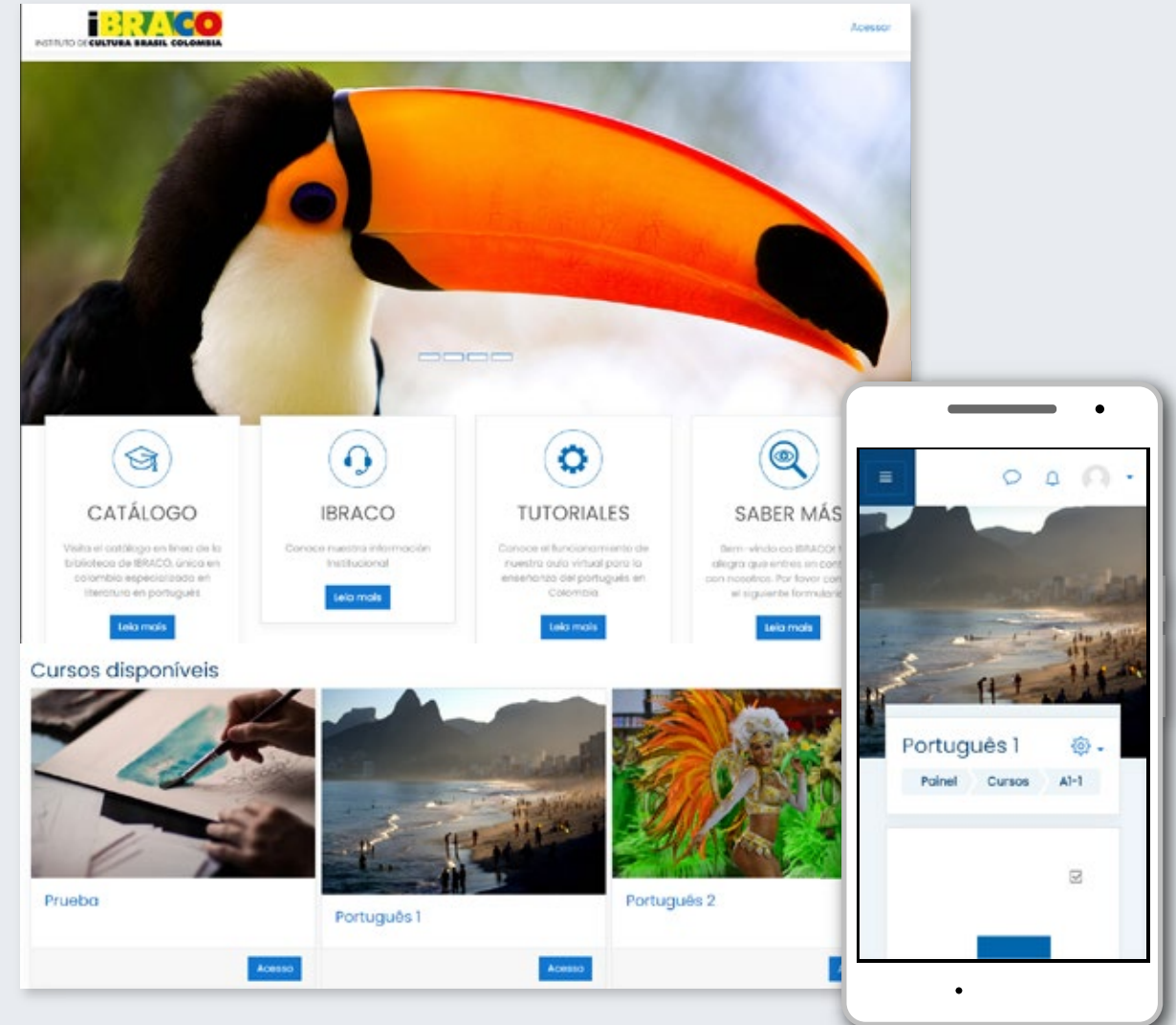
E-learning



Languages



Apps



Link:

<https://www.aula.ibraco.co/>



Moodle projects



Promerica Bank - El Salvador

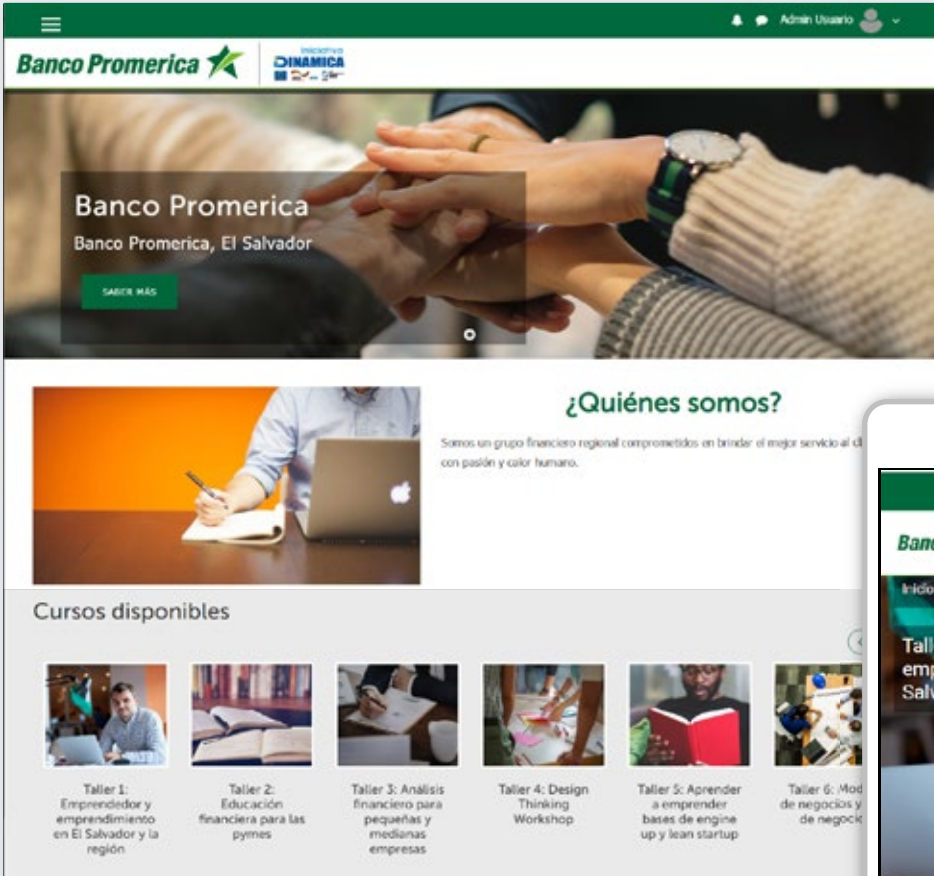
Consultancy for the execution of a project called: "startup Promerica component 3: creation and design of a financial education web portal", customized development of a web portal with ten e-learning courses. Web portal with webinars section. The courses contain different interactive activities to reinforce the contents seen, as well as interactive forms, cases, and a representative design of the financial world and entrepreneurship.



E-learning



Financial services



Link:  
<http://bancopromerica.dominioestudio.info/login/index.php>



## Moodle projects



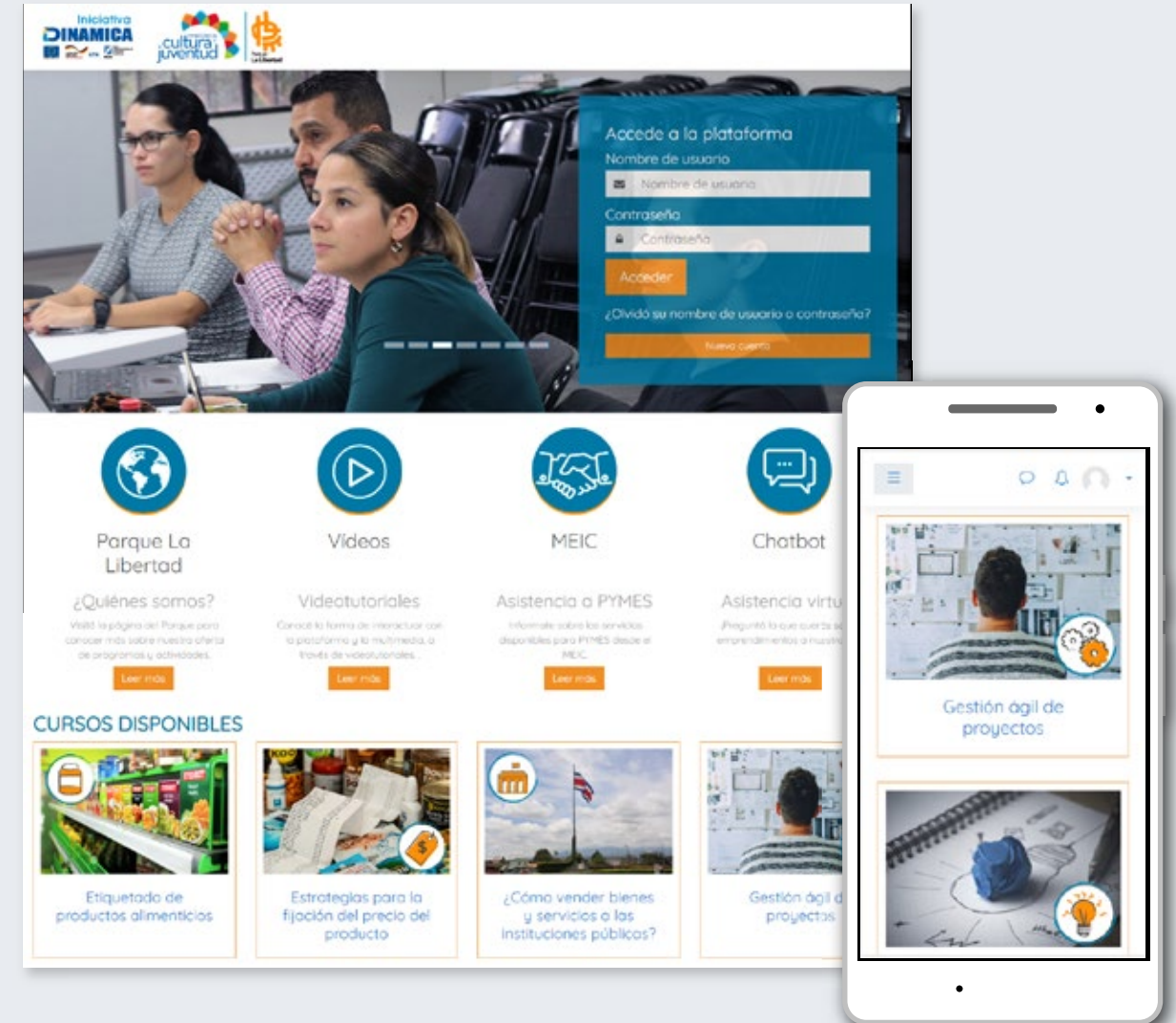
E-learning

### La Libertad Park Foundation - Costa Rica

Development of an online training platform to support the growth of MSMEs in the dynamic and creative ecosystem in Costa Rica. The platform offers different courses on topics of entrepreneurship and finance, these have a friendly and simple design that allows a comprehensive understanding of the contents, expressed in interactive activities, infographics, diagrams, and videos.



Financial  
services



Link:

<https://emprenderenlinea.parquelalibertad.org/>





Take your projects to the next level with us!

To learn more, go to:

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[info@dominioestudio.com](mailto:info@dominioestudio.com)

Our certifications:

